

NEC appoints Gijima as Executive Hospitality Partner in South Africa

Hilversum, Pretoria, 24 August 2015 – NEC Enterprise Solutions, leader in enterprise IT & Communications solutions, today announced that it has appointed Gijima as its Executive Hospitality Partner in South Africa.

The formal assignment of Gijima took place at Zebra Lodge, just north of Pretoria, where Gijima and NEC together with their solutions partners recently hosted a Hotel Managers Conference and Roundtable. The conference was aimed at educating hotel managers and IT directors regarding developments in IT & Communications technologies as well as trends and solutions in serving the Hospitality sector. The highly successful two-day event was attended by representatives from Tsogo sun, Marriott/Protea, City Lodge, Peermont Global, Sun International and the Legacy Group.

With its Global Smart Hospitality drive and Executive Hospitality Partner Program NEC further builds on its in-depth experience and expertise in serving the hotel industry worldwide and reinforces the company's leadership in providing best in class solutions to the sector.

Executive Hospitality Partnership

Denhard Jongman, Key Account Director NEC Smart Hospitality, explains: "As a subset of NEC Smart Hospitality, this program aims at mutual growth and profitability in the important Hospitality sector. Through this program we recognize and support Business Partners that invest in and promote the value of our integrated solutions, enabling them to go-to-market more successfully and help them to create new, profitable opportunities. Gijima's appointment is another important step in establishing an eco system of trained and certified Smart Hospitality partners in this region".

The program addresses and supports the 4 main aspects of Sell, Learn, Support and Promote and includes marketing support in raising awareness, developing leads, training staff and supporting implementations. Partners that since the launch of the programme have had the honor to become Executive Hospitality Partner within NEC's Smart Hospitality Framework were Advance in Russia, Teksam in Turkey, addCIT in Sweden, MER ICT of The Netherlands and FMG and Ophelia in Germany. Now Gijima in South Africa is added to that list.

As Hugo de Wet, Gijima Business Unit Executive for NEC, confirms: "The Hospitality sector is one of the strategic vertical markets for Gijima in our drive towards growth. Thanks to the continued focus and support of NEC with respect to the international hospitality industry, we have been able to establish these successes. Our selection as Executive Hospitality Partner will further strengthen our activities and our continued success in working with leading national and international hotel operators."

Supplier of choice to the Hospitality industry

Across all major geographic regions NEC is one of the key suppliers of choice to the Hospitality industry. By merging leading IT and Communication technologies, NEC deploys solutions with the

scalability, capability and affordability to meet the demanding business needs of hotels, event centers, cruiselines and travel organizations.

About Gijima

Gijima is one of South Africa's leading black owned Information and Communications Technology (ICT) Services Company in South Africa, employing more than 2,200 highly qualified, dedicated and committed professionals, throughout southern Africa. With a level 2 AAA empowerment rating Gijima is preferred, integrated ICT partner to a considerable client base of large information technology users in both the private (financial services, retail, manufacturing and mining) and public sectors. Gijima's intellectual capacity and industry focused business model provides clients with world class application services, infrastructure configuration and implementation, and end-to-end managed outsource services through a national footprint. For more information: www.gijima.com

For more information please contact NEC Enterprise Solutions:

Robert van Amerongen

Tel: +31 35 689 1521

robert.van.amerongen@emea.nec.com

About NEC Enterprise Solutions

NEC Enterprise Solutions provides IT & Communication solutions to small, medium and large enterprises in both the private and public sectors. Designed for open connectivity, high availability and flexible growth, our innovative solutions incorporate the latest voice, data and video technologies and enable real-time, collaborative working, increased productivity and customer satisfaction. Our servers, storage solutions, software and virtualised workstations enable businesses to maximise operational efficiency, performance and profitability. NEC Enterprise Solutions serves its customers across EMEA (Europe, Middle East & Africa) through a network of direct sales organizations, business partners and value-added resellers. For more information, please visit: <http://www.nec-enterprise.com>.

About NEC Corporation

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at <http://www.nec.com>.

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